
PRADEEP

Chennai • +91-88708 78315 • pradeeparul2@gmail.com

pradeeparul.com [Behance.net/pradeeparu4ad4](https://behance.net/pradeeparu4ad4)



UI / UX Designer

Summary

An innovative, passionate and creative professional who has a wealth of knowledge and experience around design, user interface, user experience and development across the web, mobile, service, application, e-commerce sectors. Specialising in innovative, creative and groundbreaking solutions and a proven track record of conceptualising user-centric, high quality, on-trend designs, and interfaces that are used by consumers around the world. Strengths include a fusion of design, front-end development and leadership skills and also an ability to solve complex problems using both logic and creativity.

Work Experience

- | | |
|-------------------|---|
| 2019-02 - Present | UI and UX Designer
<i>Crunchleads solution Pvt Ltd, Chennai</i> <ul style="list-style-type: none">• Took the lead covering the whole User Experience Design for a brand new project.• Oversaw the UX design process to achieve maximum clarity across all stakeholders.• Evaluated and engaged with new technologies to improve the UX and user testing core process.• Provided research on other products in the same sector.• Worked with the team of UI designers to design a world-class user interface.• Used design and development knowledge to provide a bridge from the design team to the development team.• Worked to a tight deadline successfully and within device restrictions. |
| 2017-01 - 2019-02 | Digital Imaging specialist
<i>Crazy hippos advertising Pvt Ltd</i> <ul style="list-style-type: none">• Working with all stakeholders to gather requirements for projects.• The Production of marketing projects, promotional materials (Video, photography, graphics design), website design. |

Project

- | | |
|-------------|---|
| Four Months | www.trustorigin.com
www.trustorigin.com <ul style="list-style-type: none">• Create wireframe and user-flow• making images, videos, and gif for webpages• HTML5, CSS3, JS |
| Two Months | www.cardsandgame.com
www.cardsandgame.com |

- making images, videos, and gif for webpages
- HTML5, CSS3, JS

Two Months

www.3dgamingstudio.com

www.3dgamingstudio.com

HTML5, CSS3, JS

Skills

User Interface Design

- Web
- Mobile
- Service
- E-commerce
- Infographics

User Experience Design

- Axure
- Sketch
- Adobe XD
- Prototyping
- Wireframing
- User Testing
- User Research
- Invision

Management

- Agile
- Mentoring
- Facilitating
- Team Management
- Project Management

Design

- Branding
- Illustrator
- Photoshop
- After Effect
- Typography
- Color Theory
- Art Direction

Development

- Java script
- wordpress
- CSS3
- HTML5

Interests

- Video Making.
- Photography.
- Travelling.
- Cooking.

Education

2011 - 2015

Bachelor Of Engineering

St, Anne's College of Engineering, & Technology,

with CGPA 79.4%

2010 - 2011

HSC

Government higher secondary school, Vadugapatti

with CGPA 75.4%

2008 - 2009

SSLC

Government high school, Thamaraiikulam

with 89.6%

Strengths

- Time management.
- Problem solving.
- Critical thinking.
- Planing.
- Leadership.